



## Marketing Coordinator – Summer Student

Peak of the Market Ltd. is seeking a motivated and social media savvy **Marketing Coordinator (Summer Student)** to join our team and assist in various marketing and communications initiatives. This position will provide hands-on experience in crafting compelling social media content, capturing multimedia content, and supporting the Director of Marketing & Communications in executing strategic campaigns. This is an exciting opportunity for a creative individual with a passion for marketing to gain valuable skills and contribute to our organization's success.

Responsibilities include, but are not limited to:

- Develop and curate engaging content for various social media platforms.
- Collaborate with the Director of Marketing & Communications to create visually appealing and on-brand graphics, videos, and other multimedia content.
- Research industry and market trends to identify opportunities.
- Support the Director of Marketing & Communications in the execution of marketing campaigns, events and projects.
- Other general administrative duties as required.

Qualifications:

- Currently enrolled in a marketing, communications, or related program at a post-secondary institution.
- Strong written and verbal communication skills.
- Creative mindset with an eye for design and aesthetics.
- Familiarity with social media platforms and content creation tools, specifically with a strong understanding of video content creation for Reels and TikTok.
- Ability to work both independently and collaboratively in a fast-paced environment.
- Valid class 5 license and the use of a personal vehicle.
- Proficiency in Microsoft Office Suite and basic graphic design tools is a plus.

Hours: Monday to Friday, 8 a.m. to 4 p.m.

Location: 1200 King Edward Street, Winnipeg, MB

Duration of job: May 13 to August 30

Parking: Peak of the Market Ltd. has free parking available on site.

**Deadline to Apply: March 1, 2024 at 4 p.m.**

**How to apply:** Candidates who meet the qualification criteria will be considered for this position upon submitting their cover letter and resume directly to [taylor.fenn@peakmarket.com](mailto:taylor.fenn@peakmarket.com) prior to the application deadline. Please ensure to include the Job Title and your Name in the subject line of your emailed application.