



Growers Invest \$10,000 in St. John Ambulance

For immediate release – Tuesday, November 22, 2022

Peak of the Market Ltd. is proud to announce an important contribution to St. John Ambulance.

St. John Ambulance is part of the world's oldest charitable organization which was founded close to 1,000 years ago. In Canada, St. John Ambulance has done important work for nearly 140 years. They have been committed to serving communities and, more importantly, saving lives. In our province, St. John Ambulance trains over 22,000 Manitobans a year in First Aid and CPR.

Peak of the Market Growers are grateful for their work and are more than pleased to provide a \$10,000 donation toward their *Building on a Caring Tradition* capital campaign.

“For Growers, community is at the heart of what we do, every day, all year long. While our focus is on feeding communities, we are very proud to be able to support others doing their important work. We see it as a win-win. We are in the fortunate position to help others who, in turn help those in our community a crucial time in their life,” said Peter Loewen, Chair of the Board of Directors, Peak of the Market.

“St. John Ambulance is very grateful for the support shown by Peak of the Market Growers,” said Brent Fowler, CEO, St. John Ambulance. “Their recognition of the work we do sends a message that Growers care. Not only do they care about the food they produce, they are mindful of the connection between community, its people and the well-being of both. We are very appreciative of their donation,” Fowler added.

Peak of the Market is an inclusive and diverse company driven by a dedicated group of Growers and staff that has marketed quality produce for 80 years; supplying a wide variety of fresh, quality vegetables across Canada and throughout the United States. Peak of the Market has earned the reputation for, not only ensuring the produce grown exceeds the national standard for safety and quality, but that customers receive the same attention and superior service. Everyone at Peak of the Market takes pride in working toward a collective commitment to excellence, in everything we do, all year long.

St. John Ambulance, provides all levels of lifesaving training seven days a week, 52 weeks a year, and have over 125 dedicated instructors providing this training across Manitoba. Their training and community service impact is, in financial terms, several million dollars a year – in human terms, it's priceless.

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For more information:

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Photo details: (left) Brent Fowler, CEO, St. John Ambulance, accepts donation from (right) Chair of the Board, Peter Loewen and Pamela Kolochuk, CEO, Peak of the Market Ltd.

